

# La Bamba Magazine



Media kit and prices **2017**



San José, CA  
**La Bamba Magazine**



## WHY PARTNER WITH LA BAMBA MAGAZINE?

**20,000 COPIES**  
PRINTED ISSUES EVERY TWO WEEKS

**100% Pick-up rate**  
That means that every issue is ending up in the hands of readers who will see your ad.



**Glossy**  
\*The unit price, refers to each individual publication with a signed contract for 3, 6 or 12 months

Spaces	Price per Issue
Full Page.....	\$450
1/2 Page.....	\$275
1/4 page.....	\$175
Inside Front Cover.....	\$600
Inside Back cover.....	\$600
Back Cover.....	\$1,500

**Full Color**  
\*The unit price, refers to each individual publication with a signed contract for 3, 6 or 12 months

Spaces	Price per Issue
Full page.....	\$325
1/2 Page.....	\$200
1/3 Page.....	\$150
1/4 Page.....	\$125
1/8 Page.....	\$75

**Distributed in more than 300 locations**  
(each territory)

**La Bamba Magazine**  
San José CA  
Salinas CA  
San Mateo/Oakland  
Stockton CA  
Fresno CA



**Call now**



**La Bamba Media inc.**  
1256 Alma Court,  
San José, CA 95112  
PH: 408 292-6164

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## WHY PARTNER WITH LA BAMBA MAGAZINE?

También ofrecemos nuestro servicio de Promociones y organización de eventos publicitarios, contamos con grupos musicales, payasos, locutores, edecanos, ruletas y todo lo necesario para atraer clientes a su negocio.

## Promociones y Eventos



La Bamba Magazine promoviendo su negocio desde 1995



Precio Regular \$1,299.00

### 2 Horas de promoción Incluye:

- Super Bambito
- Carpa de La Bamba
- La Bamba Mobile
- DJ (Animación)
- 1 Payaso: (1/2 hora)
- Una edecan/Modelo
- Juegos/concursos/rifas
- La ruleta regalona
- Regalos como: Camisetas, Gorras, CD's, Llaveros, Plumas, Calendarios etc.
- Publicar fotos de la promoción
- Publicar la promoción en 1/2 pag. antes de la fecha

**AHORA SOLO**

**\$799**

**Nadie da tanto por tan poco... No acepte imitaciones!!!**



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**La Bamba**  
DIGITAL  
ON SCREEN PUBLISHING

## on screen Publishing

EVERYONE COMMUNICATES, FEW CONNECT ...

DIGITAL ADVERTISING SCREENS, CREATED TO HELP CONNECT YOUR MESSAGE WITH CUSTOMERS INSTANTLY.

**10  
SCREENS**

**\$250 PER MONTH**  
30 SECOND VIDEO

**\$200 PER MONTH**  
(WITHOUT VIDEO (AD DURATION 15 SECONDS))

**WE CARRY YOUR  
ADVERTISING  
ANYWHERE !!**

YOUR AD WILL PLAY:  
4,800 TIMES A MONTH  
BASED ON 50 AD'S PER VIDEO  
IF THE ESTABLISHMENT  
IS OPEN 10 HRS A DAY.  
(MOST ESTABLISHMENTS ARE OPEN 12 HRS A DAY)



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[www.labambamagazine.com](http://www.labambamagazine.com)

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